



United Way Yukon Plane Pull

#YukonPlanePull

September 7th, 2019



United Way
Yukon

PRESENTING SPONSOR





A Plane Pull, you say?

Yes, it's exactly what it sounds like. Your team will pull a 95,000 pound, Boeing 737 from our friends at Air North, Yukon's Airline across the tarmac, competing with other teams, and helping us reach our goal of \$30,000

How this works?

Simple! Each team will get one shot at pulling the plane for 50 feet in the least amount of time. The fastest three teams will compete in a final pull-off. The team with the shortest combined time will be crowned the champions in front of friends, family, the Yukon and beyond!

A Team Captain is the one that starts the ball rolling. They set up the team fundraising page, and start assembling 14 other friends or co-workers. They are also responsible for coming up with a suitably ludicrous team name.

A team must be 15 people, 18 yrs or older and make a total combined entry fee of at least **\$1000**. That's just \$67 per person. Participants are encouraged to do their own fundraising through a pledge system, and if you enter as a company, your registration fees count toward your workplace donations.

If a team doesn't have enough competitors, fear not! Individuals can register on the day, and will be assigned to teams to round it out for you. Or maybe one of us will...

There will be prizes for Fastest Team, Top Fundraising Team, Top Individual Fundraiser, and Best-dressed Team – so start thinking about costumes early...

Oh, the places you'll go...

The winning teams and top fundraiser will be treated with some great prizes. Well, that's a surprise.

Sweet hat!

Individuals who raise over \$200 with a combination of fees and donations, will be presented with a very snappy toque with the event logo, and the knowledge that all winter (and to be fair, into the summer – it is the Yukon, after all), you will have a hat to wear with the pride of knowing how much you've helped. Even better, if your team collectively raises \$2,000 or more, the whole team will get a toque with the logo and your pun-riddled team embroidered on it, too!

The only catch is that the funds raised must be received by United Way Yukon by **September 1st** so we have time to get them made. You know how it is...

Bring the Kids!

Some of the local agencies and groups that the United Way funds with your generous support will be on hand to provide food, fun, and games to all. It's a great way to meet the people who directly benefit from your donations to United Way Yukon.

Want to help even more?

There are a variety of sponsorship options available, so if you or your organisation are interested in getting involved as event sponsors, contact Jamie at ed.uwyukon@gmail.com

United Way Yukon is deeply grateful for the support of our community, and is thrilled to be bringing this exciting new event to the people who make our work possible.

All donations raised stay in the Yukon to help us invest in our three priority areas:

- All that kids can be
- From poverty to possibility
- Healthy people, strong communities

More information on these areas can be found at unitedwayukon.ca.





SO YOU WANT TO BE A TEAM CAPTAIN

- 1) **Get it started.** First step is to submit the registration form to United Way Yukon by email (unitedway.yukon@gmail.com), by Fax (867-456-4302), or in person (305 Wood St, Whitehorse).
- 2) **We'll be in touch.** United Way Yukon will then create an online fundraising page for the team and provide the login information for your page.
- 3) **Reach out.** Round up 14 friends and co-workers, devise a suitably silly team name, and make sure the whole team has signed the liability waiver. All waivers must be submitted to United Way Yukon before September 4th (Wednesday).
- 4) **Get your team rolling.** The Team Captain shares the online fundraising page with team members to begin fundraising. We have included a few ideas to help get you going.
 - Start early! This event is just around the corner.
 - Set your team a fundraising goal! If your team collectively raises more than \$1000 in pledges and donations (in excess of the registration fee) every team member will receive the commemorative toque with your team's name on it! There is an additional prize for the team that raises highest value of donations. Individual donations greater than \$25 are eligible to receive a charitable tax receipt.
 - You can't be everywhere at once, or do it all alone – find someone to act as co-captain, many hands making light work – and all that.
 - Talk it up. Post links to your fundraising page through your personal or corporate social accounts. You can find us on Twitter and Facebook. We will be providing updates on the progress of the event, so if you connect with us, we will give your team a shout out when we hear from you.
- 5) **Dress for the part.** It might be cold. It might be raining. It might be hot. Make sure that you bring weather appropriate clothes, and sturdy footwear and gloves. And if your team wants to go the extra mile, get some costumes going. We will have a special award for the best-dressed team.
- 6) **Make it a challenge.** Get in touch with other businesses and make it a friendly contest between you. Nothing like a bit of good old-fashioned corporate rivalry to inspire and motivate a team.



TEAM CAPTAIN REGISTRATION FORM

IMPORTANT: Please note that your team's registration fee must be paid on, or before Friday, **August 30, 2019** to participate in the United Way Yukon Plane Pull. Please submit your completed form to **unitedway.yukon@gmail.com**. Once this completed form is submitted, you will receive a link to your online fundraising page.

TEAM CAPTAIN INFORMATION

Team Captain Name

Organisation/Company Name

Email Address

Telephone Number

Address

City

Province

Postal Code

Team Name

AGENDA

10:30 AM Gates Open and Registration

10:50 AM Opening remarks

11:00 AM Contest begins

12:30 PM Contest Ends

12:45 PM Awards and Prizes

PRIZES AND AWARDS

We will be handing out awards for Fastest Team, Top Fundraising Team, Top Individual Fundraiser, and Best-Dressed Team.

NOTES

- Teams must raise a total of \$**1000**
- The team entry fee must be received by Friday August 30, 2019
- Pledge forms are attached
- Donations \$25 or more (above the \$**67** entry) are eligible for a charitable donation receipt
- The Plane Pull will proceed regardless of weather, so make sure you are prepared for whatever the Yukon might throw at you





WAIVER AND RELEASES

United Way Yukon ("United Way"), has organized and will run the "2019 Plane Pull" for United Way (the "Event"), on Saturday, September 7, 2019. The event involves participants pulling a Boeing 737 airplane. I know the Event involves physical activity, and I voluntarily assume the risk of participating in the Event. In return for my being permitted to participate in the Event, I agree to the terms of this release and waiver of liability (the "Release").

I agree to this Release on behalf of myself, my heirs, executors, administrators, successors, and assigns (the "Releasers"). According to the terms below, the Releasers release all of the following parties, which together are referred to as the "Released Parties":

- (a) United Way and its officers, employees, servants, directors, members, volunteers, insurers, and Board of Trustees;
- (b) United Way's agents, sponsors, and organizers for this event including their officers, employees, servants, directors, members, volunteers, and insurers; and
- (c) Any other person or organization assisting in the Event.

I agree that the Releasers will make no demand or claim against the Released Parties for death, injury, damages, or loss ("Damage"), related in any way to the Event that I suffer before, during, or after the Event, whether as a spectator or participant in the Event and no matter how the Damage occurs or who causes the Damage. I also agree that this Release will be effective even if one or more of the Released Parties causes or contributes to the Damage by fault or negligence.

I agree that the Releasers will make no demand or claim against any other person who could claim against the Released Parties for the matters this Release covers. I also agree that the Releasers will indemnify the Released Parties against any claims, demands, or costs connected with any Damage others or I suffer arising from my participation in the Event, even if one or more of the Released Parties causes or contributes to the damage by fault or negligence.

I understand that the party receiving this release receives it on behalf of every Released Party and that United Way's permission for me to participate in the Event is given by each Released Party in return for this Release.

I give United Way and Air North permission to take and publish photographs, videotapes, audiotapes, films, and interviews of me and/or the child/children named below for current and future use in United Way and/or Air North materials, including marketing and promotional materials and United Way's / Air North's official websites. The photographs (including files, tapes and other materials) will belong only the United Way and Air North. Only United Way and Air North and persons it has authorized may reproduce the materials without compensating me, the child / children names below, or any of the other Releasers.





WAIVER AND RELEASES

The undersigned, in consideration of being permitted to participate in the United Way Plane Pull, and in connection therewith being permitted to enter upon the lands and premises surrounding 150 Condor Road, in the city of Whitehorse, Saturday, September 7, 2019.

(a) do hereby unconditionally remise, release and forever discharge Air North, Yukon's Airline, United Way Yukon, (collectively the "Entities") and their officers, employees, servants and agents (collectively the "Representatives"), and each of them from and against any and all losses, claims, actions, damages, costs, liabilities, expenses and demands whatsoever (collectively the "Claims") for death, personal injury, damage or loss to property and any and all other loss or injury, including, without limitation, economic loss or consequential damages (collectively "Damages"), suffered by the undersigned arising howsoever from or out of my participation in this event, entering 150 Condor Road or upon its surrounding lands and premises, whether occasioned, wholly or in part, by any act or omission, whether negligent or otherwise, including without limitation, gross negligence, on the part of any one or more of the Entities or Representatives; and

(b) shall indemnify and save harmless the Entities and the Representatives and each of them from and against any and all Claims for any and all Damages suffered by the undersigned and/or any other person or persons arising howsoever from or out of my participation in this event, entering into 150 Condor Road or upon its surrounding lands and premises, whether occasioned, wholly or in part, by any act or omission whether negligent or otherwise, including without limitation, gross negligence, on the part of any one or more of the Entities or Representatives.

The undersigned acknowledges and agrees that this Release and Indemnity shall be binding on the undersigned and my heirs, executors, administrators, successors and assigns and shall ensure to the benefit of the Entities and the Representatives and their respective heirs, executors, administrators, successors and assigns.

It is UNDERSTOOD that the party receiving this Release and Indemnity does so on behalf of each and every person and class of persons so released and indemnified and that the said permission is given or shall be deemed to have been given by each such person and class of persons as consideration for my release.

On this _____ day of _____ (month), _____ (year), I _____ have read (have had read to me) this Release and Indemnity, fully understand its terms and agree therewith.

Signature of participant



PLEDGE FORM

To pledge securely by credit card, visit www.unitedwayyukon.ca, and click SUPPORT on our Plane Pull page.



United Way
Yukon

FIRST NAME LAST NAME TEAM NAME ORGANISATION

PHONE EMAIL CITY PROV POSTAL CODE

SPONSOR NAME	PAYMENT TYPE <input type="checkbox"/> CREDIT CARD <input type="checkbox"/> CASH <input type="checkbox"/> CHEQUE	CREDIT CARD TYPE	AMOUNT
MAILING ADDRESS		CREDIT CARD NUMBER	
EMAIL	TAX RECEIPT <input type="checkbox"/> YES <input type="checkbox"/> NO	CREDIT CARD EXPIRY CVV #	

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Make cheques payable to: **United Way Yukon.**
Tax receipts can be issued for pledges over \$25.

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TOTAL THIS PAGE \$ _____



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